

§ Scheme Summary/key features:

Cost of energy is an important component of the cost structure in any manufacturing process. As such, to reduce production costs and remain competitive, MSMEs need to focus on economising on energy use. The first objective of the present Scheme is to sensitize the manufacturing MSME sector in India to the use of energy efficient technologies and manufacturing processes so as to reduce cost of production and the emissions of GHGs. Activities under the scheme are: i. Capacity Building of MSME Clusters for Energy Efficiency/Clean Development Interventions and other technologies mandated as per the global standards. ii. Implementation of Energy Efficient Technologies (EET) in MSME units. iii. Setting up of Carbon Credit Aggregation Centres (CCA) for introducing and popularising clean development mechanism (CDM) in MSME clusters. iv. Encouraging MSMEs to acquire product certification/ licences from National/International bodies and adopt other technologies mandated as per the global standards. v. Study of Impact of the scheme, administrative and other miscellaneous items.

§ Amount or Percentage of Subsidy:

Towards organizing the awareness programmes, the Government of India will provide financial support to the extent of 75% of the actual expenditure, subject to maximum Rs.75,000/- per programme (Average cost of one programme is expected to be Rs. 80,000).

The Government of India will provide financial support to the extent of 25% of the project cost for implementation of Energy Efficient Technologies (EET), as per the approved DPR. The maximum amount of GOI assistance from the scheme will be Rs.10 lakhs (Average subsidy for one EET project is estimated to be Rs. 5.0 lakh).

For setting up CCA centres The Govt. of India will provide financial support to the extent of 75% of the actual expenditure, subject to a maximum Rs.15 lakh for establishing each of these centres. (Average cost of setting up of one CCA is expected to be Rs. 15.0 lakh). The remaining expenditure will have to be met by the implementing agency/ SPV through collection of users' charge

For acquiring product certification licences from national/international bodies MSME manufacturing units will be provided subsidy to the extent of 75% of the actual expenditure, towards licensing of product to National/International Standards. The maximum GOI assistance allowed per MSME is Rs.1.5 lakh (Average Rs. 0.75 lakh) for obtaining product licensing /Marking to National Standards and Rs. 2.0 lakh (Average Rs. 1.50 lakh) for obtaining product licensing /Marking to International standards

•Eligibility:
MSME
clusters
identified

<https://my.msme.gov.in>