

Industries Commissionerate Industries & Mines Department Govt. of Gujarat

§ **Scheme Summary/key features:**

Market Development Assistance scheme is designed positioning of Gujarat based companies at a global level, the policy will support domestic MSMEs & start –ups for participation in national and international level exhibitions organized in India and abroad.

§ **Amount or Percentage of Subsidy:**

•**Eligibility:**

MSMEs in Gujarat State

State : Gujarat

Category	Incentives
Participation in exhibition within India	Can be applied directly by the individual exhibitor/association · State Level exhibition- assistance @75% of Stall rent up to Rs. 50,000 · National Level exhibition- assistance @75% of Stall rent up to Rs. 1 lakh · International Level exhibition- assistance @75% of Stall rent up to Rs. 2 lakhs This can be claimed a total of 5 times by individual unit/ association during the policy period
Participation in exhibition outside India	International Level exhibition Outside India · Assistance @60% of Stall rent up to maximum of Rs. 5 lakhs This can be claimed 3 times by an individual unit/ association during the policy period
Organizing exhibition within Gujarat	60% of Bill electricity consumption

<https://eoibrasilia.gov.in/?03>

