

## Trade-Related Entrepreneurship Assistance and Development (TREAD)

Ministry of MSME, Govt. of  
India

MSME  
BHARAT MANCH

### § Scheme Summary/key features:

TREAD Scheme aims at the economic empowerment of women. As per this scheme, the government grants up to 30% of the total project cost as decided by the lending institutions which finance the rest 70% as a loan to the applicant women. Women who are illiterate, poor and are not able to provide adequate security as demanded by the bank, government grant and the loan provided the lending institutions is routed through NGOs engaged in helping poor women. The government also grants up to Rs 1 lakh per program to training institutions and NGOs for giving training to women entrepreneurs.

Institutions such as Entrepreneurship Development Institutes (EDIs), NIMSME, NIESBUD, IIE, MSME-DIs EDIs sponsored by State Govt. and any other suitable institution of repute will be provided need-based Government grant primarily for undertaking activities aiming at empowerment of women such as field surveys, research studies, evaluation studies, designing of training modules, etc. etc. covered under the scheme. The grant shall be limited up to Rs. 5 lakhs per project.

#### •Eligibility:

Women Entrepreneurs For the details about the Eligibility criteria of NGOs for receiving grant and credit and institutions click here: <http://www.dcmsme.gov.in/schemes/treadwomen.htm>

#### § Amount or Percentage of Subsidy:

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•Applicable State: Central

<https://www.startupindia.gov.in/content/sih/en/government-schemes/tread.html>